



Chief Executive Officer
National Association of Funeral Directors

Person Specification

Our ideal candidate will have a proven track record in the following areas:

- Current people management role
- Interpersonal skills
- Organisational ability
- Communication skills
- Flexible approach to working
- Current or recent previous role as senior manager or director (preferably of large or complex organisation)
- Willingness to travel nationally on a frequent basis and internationally on a less frequent basis
- Ability to be based in West Midlands
- Understanding of the specific challenges of membership bodies
- Financial management knowledge
- Skilled public speaker
- Change management experience
- Ability to develop and implement a governance strategy

While not essential for the performance of the role, the following would be beneficial:

- Prior HR experience
- Government lobbying experience
- Previous employment with trade association or other membership body
- Financial qualification
- Degree-educated or higher
- Previous governance role

The National Association of Funeral Directors, 618 Warwick Road, Solihull, West Midlands, B91 1AA

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